

A photograph of four women walking in a grand, well-lit hallway. They are dressed in elegant, long-sleeved gowns. The woman on the far left is wearing a purple and white gown. The woman next to her is in a light blue and white gown. The woman in the center is wearing a dark blue or black gown. The woman on the far right is in a grey and light blue gown. The hallway has a high ceiling with a decorative pattern and a large, modern chandelier. The overall atmosphere is sophisticated and celebratory.

Chosen
WOMEN EMPOWER
2025

SISTERS NIGHT OUT PART 5 MY RICH LEGACY CONFERENCE

SEPTEMBER 26-28 2025 • BASTROP, TX



**“It’s time to celebrate, uplift, and embrace our rich legacy.”
The Sisters Night Out Conference platform sparks discussions
on women’s spiritual, emotional, and mental
growth, as well as physical wellness and financial literacy
through onsite sessions and activations.**

ABOUT THE CONFERENCE

Sisters Night Out Part 5: My Rich Legacy Conference 2025

Estimated Attendance: 300

Location: Hyatt Regency Lost Pines Resort and Spa, Cedar Creek, Texas

This in-person experience, led by Chevalier DeShay, unites women from across the U.S. to *learn, grow, and evolve*. Participants will engage in empowering workshops, inspiring keynotes, and meaningful networking opportunities.



ABOUT OUR ATTENDEES

AGE

Under 18: 5%

18-27: 9%

28-43: 30%

44-59: 40%

60-69: 12%

70+: 4%

TOP 5 STATES REPRESENTED:

Texas, Georgia, Illinois, Maryland, District of Columbia

Top 5 Cities Represented:

Bastrop, Austin, Houston, Dallas, San Antonio



MISSION & VISION

The mission of Sisters Night Out is to empower, uplift, and unite women and girls to *learn, grow, evolve*, and embrace their purpose. Chevalier DeShay will deliver three powerful days of inspiration, teaching, and growth, equipping all women to overcome challenges, strengthen their faith, and follow their God-given purpose.



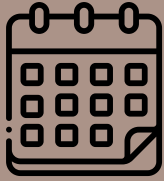
INTRODUCING GIRLS NIGHT OUT 2025

Estimated Attendance: 75

Location: Hyatt Regency Lost Pines Resort and Spa, Cedar Creek, TX

This year Chosen Women Empower has launched an exclusive experience for young girls aged 12-17. Girls will connect, learn, and grow in a safe space with curated programming focusing on self-esteem, identity, hygiene, and financial literacy.





CONFERENCE SCHEDULE

01

FRIDAY, 9/26

Sessions:

**Finances 101, Sister Knowledge 201,
Evolving 301**

Evening:

**Sisters Night Out Gala with
keynote speaker**

02

SATURDAY, 9/27

Sessions:

**Stretching into Release,
Move Your Body, Girls Rock,
Let's Start this**

Discussion:

**Evening: Sisters Night Out
Worship Service**

03

SUNDAY, 9/28

It's Time to Evolve Finale





PARTNERSHIP OPPORTUNITIES



PARTNERSHIP OVERVIEW

Partnership with Sisters Night Out offers your brand the opportunity to connect with over 300 women eager to *learn, grow, and evolve* into the best versions of themselves. Engage with attendees through dynamic, high-visibility activations both onsite and digitally.



ONSITE ACTIVATION OPPORTUNITIES

- **Photo Experiences:** Branded, sharable photo booths
- **Snack Corners:** Snack stands
- **Pop and Water Stations:** Hydration stations
- **Recruitment Spaces:** Engage with attendees through branded booths for recruitment or outreach

DIGITAL + SOCIAL AMPLIFICATION

Digital and social amplification allows you to link your brand with audiences before, during, and after the conference while aligning with the Chosen Women Empower.

- Leverage our multi-platform digital and social channels to connect with attendees before, during, and after the conference.
- Website and Marketing Presence: Logo inclusion on marketing pages
- Social Media Posts: Dedicated posts across Chosen Women Empower and Sisters Night Out channels
- Live Media Amplification: Real-time media and social coverage at the conference



ALTRUISTIC OUTREACH

Chevalier DeShay and Chosen Women Empower are dedicated to:

- **Providing spiritual and developmental resources through our CWE Connect small groups**
- **Uplifting teen girls through the Aesthetics Glam Girl and Growing N2M program**
- **Hosting business and career development seminars bi-annually**



SPONSORSHIP PACKAGES



ONE TITLE SPONSORSHIP

PACKAGE \$25,000

- **Brand Integration:** Brand signage onsite + brand slide in pre-roll
- **Friday Night Gala Table:** 10 seats with keynote speaker joining your table
- **Sponsor Gifts:** 10 sponsor tumblers, 10 sponsor shirts
- **Main Stage Moments:** 30-second brand video + brand recognition announcement + onstage time
- **Custom Content Activation:** Custom survey + brand activation booth
- **Social Amplification:** Three dedicated social stories and sponsor thank-you post
- **Marketing Amplification:** Logo inclusion in all email campaigns



PLATINUM SPONSORSHIP

PACKAGE \$10,000

- **Brand Integration:** Brand signage onsite + brand slide in pre-roll
- **Friday Night Gala Table:** 10 seats
- **Sponsor Gifts:** 10 sponsor tumblers, 10 sponsor shirts
- **Main Stage Moments:** 30-second brand video + brand recognition announcement
- **Custom Content Activation:** Custom survey + brand activation booth
- **Social Amplification:** Three dedicated social stories and sponsor thank-you post
- **Marketing Amplification:** Logo inclusion in all email campaigns



**GOLD
SPONSORSHIP**

**PACKAGE
\$7,500**

- **Brand Signage:** Onsite footprint + brand slide in pre-roll
- **Friday Night Gala Table:** 10 seats
- **Sponsor Gifts:** 5 sponsor tumblers, 5 sponsor shirts
- **Main Stage Moments:** Brand recognition announcement
- **Social Amplification:** One dedicated social story + sponsor thank-you post
- **Marketing Amplification:** Logo inclusion in monthly emails



**SILVER
SPONSORSHIP**

**PACKAGE
\$5,000**

- **Brand Signage:** Onsite footprint + brand slide in pre-roll
- **Friday Night Gala Table:** 10 seats
- **Sponsor Gifts:** 2 sponsor tumblers, 2 sponsor shirts
- **Main Stage Moments:** Brand recognition announcement
- **Social Amplification:** Sponsor thank-you post across social media



BRONZE SPONSORSHIP

PACKAGE \$3,500

- **Brand Signage:** Onsite footprint
- **Sponsor Gift:** 1 sponsor tumbler, 1 sponsor shirt
- **Main Stage Moments:** Brand recognition announcement
- **Social Amplification:** Sponsor thank-you post across social media



SPONSORSHIP

PACKAGE \$2,500

- **Brand Signage:** Onsite footprint
- **Social Amplification:** Sponsor thank-you post on social media



SPONSORSHIP

PACKAGE \$2,000

**Social Amplification:
Sponsor thank-you post on social media**



SPONSORSHIP ACTIVATION SUMMARY

Sponsoring the Sisters Night Out Conference places your brand at the forefront of women's wellness and empowerment, creating impactful moments and lasting memories. Through your sponsorship, you are contributing to the *spiritual, mental, and emotional* growth of women and young girls.



CONCLUSION

A MOVEMENT OF HEALING & PURPOSE

Sisters Night Out is more than a conference - it's a movement of healing, wholeness, and empowerment. Join us in inspiring women to walk into their purpose and create a rich legacy. Together, we continue to *learn, grow, evolve,* and *empower* women to achieve greatness.



Sisters Night Out Part 5: My Rich Legacy Conference Sponsorship Form

EVENT DETAILS

Event Name: Sisters Night Out Part 5: My Rich Legacy Conference

Dates: September 26 – 28, 2025

Location: Hyatt Regency Lost Pines Resort and Spa, Cedar Creek, Texas

Please complete the following information:

Sponsor Name (as you would like it to appear in marketing): _____

Contact Name: _____

Company Name: _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

City: _____ ST: _____ Zip: _____

Sponsorship Level: Platinum Gold Silver Bronze \$2,500 \$2,000

Total Amount Enclosed: \$ _____

Sponsorships are due by: July 31, 2025

- Make checks payable to: Chosen Women Empower
- Mail to: Chosen Women Empower
489 Agnes, Ste 112-522
Bastrop, Texas 78602

For questions or more information, please contact: Chosen Women Empower:

- Phone: (512) 782-8478
- Email: Information@chosenwomenempower.org

Thank you for your generous support! Together, we are empowering, and uplifting women at the Sisters Night Out Part 5: My Rich Legacy Conference 2025.





**HAVE QUESTIONS?
CONTACT US**

TOLL-FREE: 855.3CHOSEN(276736)

LOCAL: 512.782.8478

EMAIL: INFORMATION@CHOSENWOMENEMPOWER.ORG

www.chosenwomenempower.org

